



11th Annual
COMMUNITY
Thanksgiving



Sponsorship
PROPOSAL

November 28th, 2024

Start at 5AM to 12PM

Sunset Community Center

108 Leo Richard Ln,

Sunset, LA 70584



LOVE OF PEOPLE



Greetings,

We hope this message finds you well. We are reaching out to request your valued support for our **11th annual Community Thanksgiving** Project, a cherished initiative that embodies the true spirit of giving back to our local communities.

Our Mission: Connecting Businesses with Communities

The mission of **Community Thanksgiving**, organized by **Love of People**, is simple yet powerful: to **connect local businesses with the communities they serve**. We strive to identify areas in our community that are most in need and, by working together, utilize our most valuable resource - *our culture* - to uplift and strengthen our entire community.

A Decade of Impact:

A decade ago, our founder and Executive Director, John Williams, initiated the **Community Thanksgiving** Project with a heartfelt goal: to **provide food and companionship** for displaced individuals and families in our community. He rallied friends, family, and local business owners, and their collective efforts resulted in the distribution of **150 meals** during its inaugural year.

Aim: 5,000 Meals and Beyond

This year, with the generous support of Anchor Partnerships, our aspirations have grown exponentially. We aim to serve **over 5,000 meals** across the Acadiana area. Our target locations include *Opelousas, Sunset, Lafayette, and New Iberia*. Our goal is to have all meals delivered to their designated sites by noon on Thanksgiving Day, allowing guests to either pick up their dinners or enjoy a meal in the company of others in a safe and welcoming environment.

Your Vital Role: A Collaborative Effort

The success of **Love Of People, Community Thanksgiving** Project hinges on a collaborative effort that includes local government, community service agencies, a dedicated team of volunteers, and, most importantly, **your organization**. Your support will play a **pivotal role** in **growing** this meaningful initiative throughout the Acadiana area, continuing our time-honored tradition of sharing a meal and building stronger communities.

We cordially invite your organization to **partner with Love of People** in making a significant impact on Thanksgiving Day. Your sponsorship will not only support the **provision of meals** but also help **create a sense of togetherness** and **shared goodwill** that resonates deeply with our community.

With your support, we can serve even more families and individuals in need on this holiday of giving thanks. Being a **Louisiana Non-Profit** and **Federal Non-Profit**, your contributions are tax-deductible, making your partnership with us not only impactful but also financially beneficial.

We eagerly await your positive response, and our team is available to discuss the various sponsorship opportunities available to your organization. Together, we can make this Thanksgiving season brighter for those in need.

Please contact **Cindy@qol360services.com** to explore this partnership further. Thank you for considering our request, and we look forward to joining hands with your organization to make this year's **Love of People, Community Thanksgiving** Project a resounding success.

With gratitude,

Johnathan Williams
Executive Director
Love of People



LOVE OF PEOPLE

About Us

At the heart of the Community Thanksgiving Project lies a simple yet profound mission: **to ensure that no one has to spend Thanksgiving alone**, and that **every family and individual in need** can enjoy a hearty Thanksgiving meal. Our project **brings together** the spirit of **community, compassion, and giving**, celebrating the essence of Thanksgiving.



- Our goal is to deliver a traditional Thanksgiving feast, featuring turkey, sausage, rice dressing, sweet potatoes, and green beans, to designated areas in New Iberia, Lafayette (Northside & Downtown), Sunset, Grand Coteau, and Opelousas.



- Our aim is to have these meals delivered by noon to create an opportunity for people to drive through for pickup or, even better, join us under the tent for a true Community Thanksgiving celebration.

Our Journey:

Our journey began in 2013, with a passionate individual, John Williams, who cooked all the turkeys himself and, alongside a few close friends and family members, managed delivery efforts of **150 meals**. In 2017, the Rotary Club of Lafayette joined us as cook team volunteers. In 2018, Taco Sisters took charge of preparing our turkeys. In 2019, The 705 Group stepped in, purchasing supplies and providing prep volunteers, refining our efforts.

The spirit of our mission, "**Helping Others Help Others**," drives us to expand our project and serve more throughout Acadiana. Our partnerships have grown, enabling us to reach even more individuals in need. In New Iberia, we expanded to include additional sites and convenient drive-through pickups. On the Northside of Lafayette, our team and satellite locations grew. Our team in Opelousas found new partners, leading to a broader distribution.

Our Gratitude:

We want to express our heartfelt gratitude to our amazing sponsors who have stepped up to support us, ensuring we could cover our costs. None of this would be possible without the dedication and hard work of our "Game Day Krewe", numerous volunteers, including Rotary Club of Lafayette, Rotary Satellite Club, Acadian Total Securities, Rise Physical Therapy and Sports Lab, The 705 Group, and many others.

In 2023, thanks to the generosity of our community, we were able to provide **3,697 meals** to those in need across Acadiana. In 2024, we have set our sights on an even more ambitious goal: distributing **5,000 meals across Acadiana**.

Your Impact:

Join us in creating a Thanksgiving where **no one is left hungry or alone**, where the spirit of giving thrives, and where our community comes together to make a difference. Your sponsorship can help make this vision a reality.

Thank you for considering our proposal, and we look forward to the possibility of partnering with you to make this Thanksgiving truly special for all.



What Does My Donation Cover?

At the heart of our Community Thanksgiving Project is the goal of **servicing 5,000 meals** to those in need. To achieve this mission, we must raise **\$50,000+** to cover the **essential costs of food and supplies**. Your generous donation plays a vital role in making this vision a reality.

Supporting the Basics

Your donation helps us purchase the fundamental ingredients that make our Thanksgiving meals special: **turkey, sweet potatoes, green beans, sausage, rice, and dressing mix**. But it goes beyond that. Your contribution also covers the **essential supplies** that ensure our operations run smoothly. This includes **styrofoam containers, gloves, masks, serving utensils, bags, propane, holding tins for serving, water** for our dedicated volunteers, and so much more.

Feeding the Community

As we journey toward our ultimate goal of providing Thanksgiving meals to all in need across Acadiana, we understand the importance of spreading the word. While **volunteers are the backbone** of our initiative, we cannot rely on their efforts alone. Your donation, regardless of its size, makes a significant impact. It contributes to our **surplus, operations, and marketing endeavors**.

Marketing and Outreach

With your support, we can expand our reach and raise awareness about the Community Thanksgiving Project. Your donation fuels our **marketing efforts**, allowing us to collaborate with media partners throughout Acadiana. Through these partnerships, we can **share our mission, inspire more volunteers** to join us, and **ensure that those who may be hungry** this Thanksgiving know that we are **here to help**.



The Impact of Just \$10

For only **\$10**, you can provide a Thanksgiving meal for one person in Acadiana, making a **direct and meaningful impact** on someone's holiday. Any additional funds you donate go toward our **operational and marketing efforts**.

By contributing, you help us grow, get the word out, and **ultimately serve more families and individuals in need**.



Thank You for Joining our Krewe



We extend our heartfelt gratitude for your generous support as a Krewe Sponsor of the Community Thanksgiving Project. Your donation is a **beacon of hope** that brightens the holiday season for countless individuals and families in need. As a token of our appreciation for your commitment to our cause, we are delighted to offer you the **following benefits**:

Website Recognition

Homepage:

Your Company logo with link to your website or social media page included in Love of People's dedicated section on homepage to recognize your company as a sponsor.

Event Page:

Your Company logo, a brief description, and link to your website or social media page, recognizing your royalty status and your company as a sponsor.

Social Media Recognition

★ We're thrilled to announce our [Royalty Status]! ★

A massive shout-out to [@Your Company Page] for their incredible support in making Our 10th Annual Community Thanksgiving possible. 🙌

-Tag included to Your Company Social Media Page and Company Logo

Media Kit

Community Thanksgiving Media Kit for Your Company to use across your website and social media platforms to share the efforts of Community Thanksgiving, get employees involved, use as a company wide initiative, etc.

Your Company will also receive a branded wrap-up addendum to the media kit with final numbers and pictures.

Thank You Recognition

Website Wrap-Up:

Your Company logo with link to your website or social media page included in Love of People's dedicated section on website with final wrap-up numbers.

Social Media Wrap-Up:

Social Media tag and recognition of Your Company in Love of People's final wrap-up social media post with final numbers.